

**THE GREATEST 5c CIGAR
ON THE MARKET.**

We Guarantee it Superior to all Other 5c Brands
AND IS SURPASSED BY NONE OF THE 10c BRANDS.

IT IS
LONG HAVANNA FILLER
(HAND-MADE)
AND THE FINEST SUMATRA WRAPPER.

BEWARE OF FRAUDS.

Unprincipled manufacturers are imitating Cubanolas
and worthless dealers are palming them off
as the genuine cigars.

WE
CHALLENGE
THE WORLD
—FOR—
SALES
—OR—
QUALITY.

FREE
—FROM—
Artificial Flavor
—AND—
BITTER TASTE

SALES FOR 1890
WILL EXCEED
3,000,000
QUALITY AND NOT QUANTITY
IS OUR STANDARD.

WE CLAIM NOT THE "EARTH"
BUT THE
LARGEST CIGAR PATRONAGE
OF ANY HOUSE IN INDIANA.
Why? Not because we are "good looking," but for the
reason that in giving the smoking public the Cubanola we
give them the greatest value for their money they ever
received. Hence the prominence we receive.

ASK
YOUR DRUGGIST OR CIGAR DEALER
FOR
CUBANOLA
AND TAKE NO OTHER.

NOTWITHSTANDING THE MCKINLEY BILL
WE GUARANTEE TO HAVE
THE SAME HIGH GRADE OF

Imported Havana in Cubanolas

As heretofore. We arranged to have a large supply of tobacco
imported previous to the passage of the new tariff law ex-
pressly for the purpose—to protect our Cubanola brand. The
cry now among manufacturers is: Reduce quality in order to
sell at old prices. This we will never do. When we are
obliged to reduce quality in order to sell at the present price
we will withdraw our brands from the market.

HAND-MADE
AND EACH AND
EVERY CIGAR
SELECTED
Before Packed.

All First-Class Dealers
—IN—
CIGARS
—AND—
TOBACCO
HANDLE THE
CUBANOLA.

A. KIEFER & CO.,

INDIANAPOLIS.